



# Rotary Leadership Institute

## Is this in your future?

### Imagine:

Could **YOUR** business or organization survive if . . .

Each year on July 1

- It replaced all of its local managers with individuals with the bare minimum of training
- and assumed that they had enough previous knowledge and training?

Could **YOUR** business survive if . . .

Each year on July 1

- It expected these new local managers to train their own support personnel to meet new and different corporate objectives?

**AND**

It also expected performance to improve every year over the previous year with...

- improved revenue
- increased participation in programs
- greater achievement of the organization's goals.

Of course, this "company" is Rotary International, including its various clubs, districts, and zones.

What do you think would happen if we ran our OWN businesses and organizations like we run Rotary?

**So, how can the Rotary Leadership Institute help?**

### What is the Rotary Leadership Institute?

- **RLI** is a series of three fast-paced, interactive, courses offered to enhance a **Rotarian's** leadership skills and increase their base of knowledge in **Rotary**.
- Courses are fun, topical, and geared toward active business and professional persons who want to be more effective leaders in their vocations and clubs and more knowledgeable about **Rotary**.

### Why is RLI so vital to Rotary's future?

- **RLI** and the knowledge it provides its graduates is the key to the future success of your own **Rotary** club and of **Rotary International**.

### How long does RLI take?

- **RLI** is a three-part program, and can be offered online or in-person.
  - Each part takes one day to complete, sometimes two evenings.
  - Each participating **Rotary** district usually conducts 2-4 **RLI** training sessions each year.
- **Rotarians** may travel to nearby **Rotary** districts to complete the three-part curriculum in a shorter period of time. Some Districts offer online courses.

## What is in the course of study?

RLI Part I	RLI Part II	RLI Part III
✓ My Leadership in Rotary ✓ My Rotary World ✓ Ethics and Vocational Service ✓ Foundation I: Our Foundation ✓ Engaging Members ✓ Creating Service Projects	✓ Rotary Opportunities ✓ Effective Leadership Strategies ✓ Attracting Members ✓ Club Communication ✓ Team Building ✓ Foundation II: Targeted Service	✓ Strategic Planning ✓ Foundation III: International Service ✓ Public Image and Public Relations ✓ Building A Stronger Club ✓ Making a Difference

## What does RLI cost?

- Tuition will vary depending on whether the session is online or in-person, and the anticipated material and costs to conduct each session. In in-person sessions should be around \$60.00 (the online cost will be less) for each of the three parts, (some clubs cover this) which includes:
  - All materials
  - Site costs (included in in-person sessions)
  - Breakfast, lunch and breaks (included in in-person sessions)
  - Administrative costs

## So, who should attend RLI?

- “Up-and-coming” Rotarians – those that club leaders perceive as the “future” of their club and of Rotary
- Club leaders who have been elected but have not yet taken office
- ALL Rotarians who are excited about being part of Rotary’s potential for good
- Individuals who joined Rotary to make a difference and seek empowerment.

## When should a Rotarian attend RLI?

- When the club and the Rotarian want to know more about Rotary beyond the club
- the “up-and-coming” Rotarian leader is usually recognized by his/her club and ready for RLI within the first 2-3 years; and often sooner

## Who benefits from RLI?

- Your club benefits, future leaders benefit, and the entire Rotary organization becomes more effective.
- So...EVERYBODY wins!

## How Can I Learn More?

- ASK your club president if your club will support you financially
- Contact your District Governor to determine if RLI is available in your District.
- Visit [www.RLIHOA.org](http://www.RLIHOA.org)